

*Each Day, Healthier Together* | 2010 Report to Community

## **2010 Financials**

### **Caring for our community**

Our devotion to the health of the community starts with providing exceptional medical care to each patient and extends to families and organizations throughout this beautiful region we call home.

Through our Community Benefit program, Hudson Hospital & Clinics steps up to offer special help and support – for families experiencing financial difficulties or for efforts and organizations striving to improve the quality of life for all, to name a few. Samples of Community Benefit contributions include:

- Extending a hand to those who are alone and in need
- Hosting free community health seminars and events
- Preparing for disaster
- Training health care professionals
- Facilitating support groups and health education
- Equipping area youth in health and safety awareness, as well as career exploration
- Sponsoring community events
- Leading community-building activities

These programs and partnerships embody our mission of “caring for the health of our community.”

In 2010, the hospital gave back nearly \$3.8 million to the community. We are proud to report that, when compared to similar sized not-for-profit hospitals in the state, Hudson Hospital & Clinics often exceeds average Community Benefit contributions in many categories.

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**Total 2010 Community Benefit Contribution\***

**\$3,743,979 – Total 2010**

**Community Benefit Contribution\***

96,591 persons served through community  
benefit programs

(January 1, 2010 – December 31, 2010)

7.8% of Net Revenue

**Expenses** currently *excluded* from the community  
benefit calculation per Wisconsin Hospital Association  
(WHA) guidelines include:

Bad Debt Expense (at cost): \$860,764

(Services for which the hospital expects but does not  
collect payment)

Including Bad Debt our total community benefit  
contribution would be \$4,604,743.

\*Reported at cost per the Catholic Health Association  
(CHA) Community Benefit Reporting Guidelines and  
in accordance with Wisconsin Hospital Association  
(WHA) Reporting Requirements.

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**Contribution Details**

\$3,743,979 Comprised of the following:

**Charity Care - \$278,373**

(Free or discounted health services to those unable to pay or meet criteria for financial assistance)

**Subsidized Health Services - \$1,088,217**

(Clinical services provided to the community despite a financial loss)

**Unpaid Cost of Medicaid Program - \$1,538,735**

(Payments received for services below the cost of care provided)

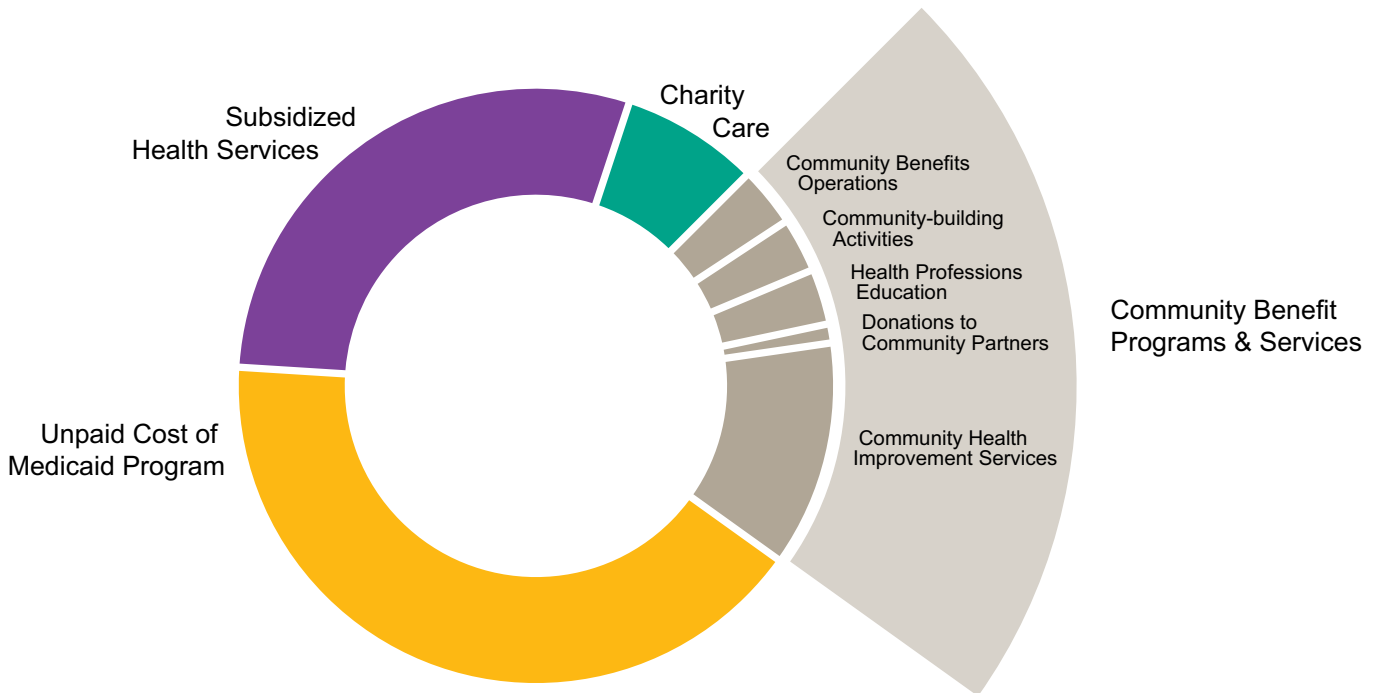
**Community Benefit Programs & Services - \$838,654**

Comprised of the following:

- **Community Health Improvement Services - \$456,763**

(Clinical and non-clinical programs and services provided to the community for free or for fees that did not cover costs)

- **Donations to Community Partners - \$38,517**  
 (Contributions include cash, non-cash items and donated staff service hours)
- **Health Professions Education - \$112,125**  
 (Internship programs - 100 nursing students and 22 allied health professionals)
- **Community-building Activities - \$110,040**  
 (Programs that provide opportunities, either directly or in collaboration with others, to address the root causes of health problems)
- **Community Benefit Operations - \$121,209**  
 (Costs associated with dedicated staff, training, fundraising efforts, annual community benefit report, survey reporting and other program operation expenses)



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### **Economic Impact**

Hudson Hospital & Clinics is a major contributor to the economic health and well-being of the region. As one of the area's largest employers, the hospital provided meaningful jobs and careers to 362 caregivers in 2010, contributing \$25,391,306 in salaries, employee benefits and professional fees.

In addition, 211 medical staff members and 84 allied health professionals provided their services.

Community service opportunities were provided to over 170 volunteers who generously gave over 14,800 volunteer hours to the hospital and foundation (equal to 7 full-time employees).