DONOR BROCHURE

Next-Generation Emergency Care at Hudson Hospital & Clinic

Hudson Hospital Foundation
Inspired and built by the community in 1953

Hudson Hospital was established in 1953. Throughout the 50s and 60s, the hospital continued to add services as needed. In 1978, space was designated for emergency care.

Today, the Hudson Hospital Emergency Center is staffed by board-certified physicians from Regions Hospital who have completed dedicated education and training in emergency medicine and critical care. This expertise has led more patients to seek emergency and trauma care close to home.

Keeping up with growth

When Hudson Hospital moved to its current campus in 2003, the Emergency Center was designed for 8,400 patient visits annually. During the past five years, it’s provided care to approximately 11,000 patients annually.

St. Croix County is the fastest growing county in Wisconsin. National research shows that emergency center visits increased at twice the rate of the U.S. population from 2006 to 2014. In addition, patients who were seeking mental health or substance abuse support has increased by 44 percent during those years.

One third of all emergency room visits are patients 65 years of age or older. Aging baby boomers are expected to increase volumes in emergency centers as they reach age 65.
### Hudson Emergency Care Numbers

Our existing facility, built in 2003, was designed for **600-700 patient visits/month**.

Current volumes are at **900 visits/month**.

#### SERVING APPROXIMATELY 11,000 PATIENTS ANNUALLY

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td>Visits</td>
<td>11,496</td>
<td>11,662</td>
<td>11,126</td>
<td>10,614</td>
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#### HUDSON EMERGENCY CENTER VISITS FROM PATIENTS 65+ BY YEAR

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
<th>2016</th>
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<th>2018</th>
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<tbody>
<tr>
<td>Visits</td>
<td>2,169</td>
<td>2,230</td>
<td>2,382</td>
<td>2,403</td>
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From 2006 to 2014, emergency centers nationwide saw a **44 percent** increase in patients seeking substance abuse and mental health services.

#### HUDSON MENTAL HEALTH VISITS BY YEAR

<table>
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<tr>
<th>Year</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td>Visits</td>
<td>365</td>
<td>348</td>
<td>374</td>
<td>354</td>
</tr>
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</table>
Four generations of care

Sam and Teresa Cari have been residents of Hudson for 44 years, and are delighted that three of their children have chosen to raise their families here as well. As a lawyer and a teacher with a growing family, the Cari’s were and still are thankful to have the Hudson Emergency Center nearby. From stitches and sports injuries with their kids, to more serious medical situations, Hudson’s Emergency Center has not disappointed the Cari family. In 2014, the Emergency Center cared for Teresa during a heart attack. She was stabilized by the team in Hudson, and then quickly transferred to Regions Hospital.

Sam strongly believes, “Having excellent care close to home, with quick triage, and smooth transfer of care to a level 1 hospital when needed isn’t a nice-to-have for us. It’s a must.”

Hudson Hospital Emergency Center also cared for Sam’s father during the end of his life. They recall, “It was very comforting to have such a thoughtful, respectful, and compassionate staff attending to him. They helped our family understand what to do and expect. And at the end, they made sure we all had the chance to say goodbye.”

Family visits were on their minds when discussing an Emergency Center expansion. “We’d love to see bigger exam rooms with seating to accommodate larger family visits.” Visits from friends and family have been scientifically linked to better health outcomes for patients. Spacious, pleasant accommodations for visitors is as good for medicine as it is for patient experience.

We all want to leave a safe place for future generations to thrive in. As the Cari’s put it, “Hudson is growing, and our medical center needs to keep pace to meet the needs of our citizens. It’s important to us personally – for ourselves, our children and our grandchildren – but it’s also important for the future of this whole community. Supporting the renovation of the emergency center to meet current and future needs should be a responsibility shared by us all.”

“Supporting the renovation of the emergency center to meet current and future needs should be a responsibility shared by us all.”

Hudson Hospital Foundation
Ruthie Johnston

Ruthie Johnston is a mother of three and the CEO of Croix Gear & Machining, a family-owned business based in Hudson. Croix Gear is a 60,000 square foot manufacturing facility, where employee safety is a top concern. Ruthie noted, “accidents happen, even in the safest of manufacturing plants. Luckily, Hudson Hospital is less than a mile away.”

“I care very much for my family of employees, and want them to get the best care,” she says. She compares the hospital to her own business, “every hospital, like every business, needs to stay cutting edge or risk missing opportunities. Health care advances daily – and so do the needs and population of Hudson. It’s time to evolve.”

GOOD CARE BRINGS GOOD PEOPLE

“A good hospital draws good people into the community. It helps businesses recruit and retain great employees. This renovation is good for families, it’s good for Hudson and it’s good for business.”
Marlys & Bernie McGaver

At 86 and 91 years old, Bernie and Marlys McGaver have learned the importance of emergency care through experience. “I give names to everything,” Marlys says. “It gives things a spirit.” Her name for the staff at Hudson Hospital Emergency Center is “the angels in waiting.”

The angels have been there for Marlys and Bernie at crucial moments during their life in Hudson. They credit quick access to the hospital and its fast-thinking staff with saving their lives several times. “When you’re sick or injured, every second counts – especially for seniors.”

“This renovation is an absolute must for our growing community. It shows Hudson Hospital’s dedication to great care.” Marlys reflects, “I have one word for Hudson Hospital Emergency Center: gratitude.”
Patient volumes have increased. So has the severity of symptoms.

Patients who arrive at emergency centers are assessed using an Emergency Severity Index score (ESI), which measures the urgency of the patient’s symptoms. There are five ESI levels, and we have the capabilities locally to treat patients assessed at Levels 2 to 5. Our goal for the most severe Level 1 cases is to stabilize and transfer to Regions Hospital or a comparable hospital in the Twin Cities.

The number of patients assessed at Level 2 nearly doubled from 2016 to 2017, and continued near that volume in 2018. With higher levels of acuity, patients often require more extensive evaluation and treatment in the emergency center. Thus, patients are in the exam room longer.

**HUDSON LEVEL 2 SEVERE INDEX CASES PER YEAR**

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<thead>
<tr>
<th>Year</th>
<th>2015</th>
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<th>2017</th>
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<tr>
<td></td>
<td>384</td>
<td>543</td>
<td>1,070</td>
<td>1,074</td>
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**HUDSON AVERAGE LENGTH OF STAY IN MINUTES**

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<tr>
<td></td>
<td>129</td>
<td>127</td>
<td>132</td>
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EMERGENCY CENTER AT CAPACITY

Hudson Hospital Emergency Center has six exam rooms. Currently, we are above bed capacity 40 percent during peak times. When exam rooms are at maximum capacity, wait times increase.

Current average length of stay is just over 120 minutes. Expanding clinical space will allow us to care for more seriously ill and injured patients, decreasing the length of stay and, when appropriate, keeping patients close to home.

Approximately 11,000 visits/year

ANNUAL PATIENT VOLUME
2013 to 2017

84 %
OF TOTAL EMERGENCY CENTER VISITS ARE MODERATE ACUITY PATIENTS, LEVELS 3 & 4
2015 to 2017

6 a.m. to 1 p.m.
Peak time for senior patient arrivals

4 to 11 p.m.
Peak time for pediatric patient arrivals

3 to 11 p.m.
Peak time for patients with a potential behavioral health crisis
The benefits of expanding:

1. **More exam, triage and trauma rooms** – As St. Croix County continues to grow, we need to be prepared for more emergency center visits. Our patients deserve not only quality care, but a great experience—one that requires the proper treatment space.

2. **Easier access to diagnostic and trauma equipment** – An expanded emergency center will increase patient exam rooms and access to equipment.

3. **Increased ability to provide behavioral health care** – We need to address the increased volumes of patients with mental and behavior health needs.

4. **A healing environment** – Expanding will give us the opportunity to improve our patient and family drop-off area and waiting spaces for a more comfortable experience.

With your help, we will:

- Improve overall patient experience
- Decrease patient length of stay
- Provide patients better behavioral health access and support
- Increase the ability to treat higher acuity levels
- Increase capacity for care in individual rooms during peak times

_Hudson Hospital & Clinic has played a major role in the health of its community for decades and intends to continue this exceptional care well into the future. Thank you for your support of local health care._
Your investment in our emergency center expansion will allow us to increase our level of care for our community now and for generations to come.