

Community Benefits Contribution

Giving back. As a mission-driven community hospital, our focus is patient care and community service. In *Caring for the Health of Our Community*, we continue to invest in programs and services that benefit the many communities we serve.

Every day, we care for people regardless of their ability to pay. Community benefit dollars are allocated for the poor and underserved by way of free programs, subsidized health services including Emergency and Trauma services, charity care, and the unpaid cost of Medicaid.

Hudson Hospital also supports the broader community with donations – time and treasure, health professions education, and community health improvement services including education and outreach programs, support groups, and transportation services to name just a few.

Total 2007 Community Benefits Contribution*

\$2,930,182

102,280 persons served through community service programs

January 1, 2006 – December 31, 2006
(8.4% of revenue)

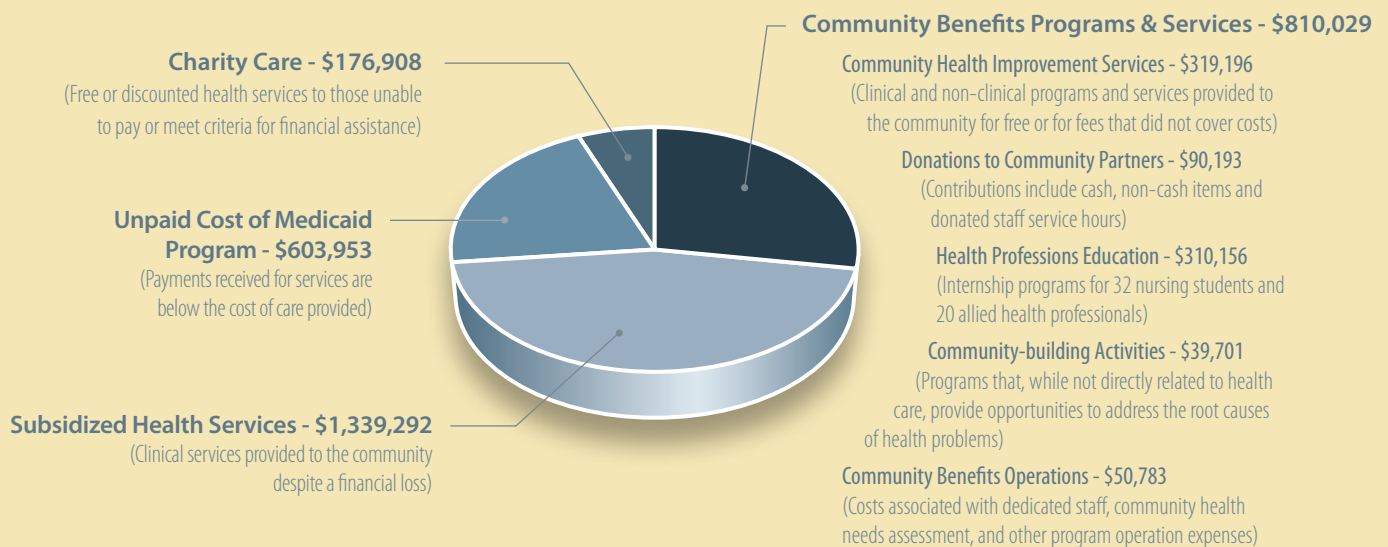
Expenses currently **excluded** from the community benefit calculation per Wisconsin Hospital Association (WHA) guidelines include:

- Bad Debt Expense: \$768,122 (Services for which the hospital expects but cannot collect payment)
- Medicare Shortfall: \$713,300 (Care for the elderly not reimbursed by Medicare)

Including Bad Debt and Medicare Shortfall, our total community contribution would be \$4,411,604*.

Total 2006 Community Benefits Contribution* \$1,150,648
(3.8% of revenue)

Total 2007 Community Benefits Contribution*



* Reported at cost. Per the Catholic Health Association Community Benefit Reporting Guidelines and in accordance with Wisconsin Hospital Association (WHA) Reporting Guidelines.

Community benefits contribution

As a **community-focused hospital**, Hudson Hospital & Clinics is driven to provide the highest quality health care, in a nurturing setting, to everyone who needs help, regardless of their ability to pay. The hospital extends this commitment to the broader community by making contributions of many kinds.

\$3,190,876

Total 2008 Community Benefits Contribution*

152,731 persons served through community service programs

(January 1, 2007 – December 31, 2007) 7.7% of Net Revenue

Expenses currently **excluded** from the community benefit calculation per Wisconsin Hospital Association (WHA) guidelines include:

- **Bad Debt Expense (at cost): \$916,534**
Services for which the hospital expects but does not collect payment
- **Medicare Shortfall (at cost): \$621,880**
Care for the elderly not reimbursed by Medicare

Including Bad Debt and Medicare Shortfall, our total community benefit contribution was \$4,729,290.

Economic Impact

Hudson Hospital & Clinics is a major contributor to the economic health and well-being of the region. As one of the area's largest employers, the hospital provided meaningful jobs and careers to 366 caregivers in 2007, contributing \$21,481,379 in salaries, employee benefits and professional fees.

In addition, 172 medical staff members and 57 allied health professionals provided their services.

Community service opportunities were provided to over 200 volunteers who generously gave over 14,100 volunteer hours to the hospital and foundation (equal to 6.79 full-time employees).

Comprised of the following:



Charity Care - \$271,431

Free or discounted health services to those unable to pay or meet criteria for financial assistance
See page 5 – *Caring for all patients*

Subsidized Health Services - \$1,226,206

Clinical services provided to the community despite a financial loss

Unpaid Cost of Medicaid Program - \$856,907

Payments received for services below the cost of care provided

Community Benefits Programs & Services - \$836,332

Comprised of the following:



• Community Health Improvement Services - \$310,718

Clinical and non-clinical programs and services provided to the community for free or for fees that did not cover costs
See page 8 – *Embracing our youth*
See page 11 – *Injury prevention and outreach*

• Donations to Community Partners - \$57,273

Contributions include cash, non-cash items and donated staff service hours



• Health Professions Education - \$227,798

Internship programs - 64 nursing students and 17 allied health professionals
See page 12 – *Preparing tomorrow's workforce*



• Community-building Activities - \$80,632

Programs that provide opportunities, either directly or in collaboration with others, to address the root causes of health problems
See page 14 – *Heart2Heart program*

• Community Benefits Operations - \$159,911

Costs associated with dedicated staff, annual community benefits report, and other program operation expenses

* Reported at cost per the Catholic Health Association (CHA) Community Benefit Reporting Guidelines and in accordance with Wisconsin Hospital Association (WHA) Reporting Requirements.